

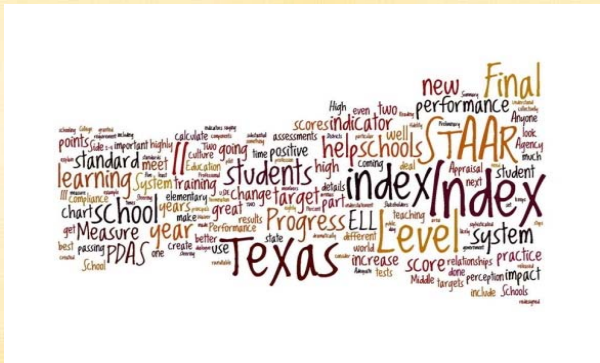
# Lead, Learn, Engage: Region 17 Leadership Conference



To lead is to live dangerously..

Because when leadership counts, when you lead people through difficult change, you challenge what people hold dear—their daily habits, tools, loyalties and ways of thinking—with nothing more to offer perhaps than a possibility.

Leadership on the Line by Ronald Heifetz & Marty Linsky



“There are only two ways to get better in our schools. Hire better teachers or make the ones you got better! It all boils down to that.”-- Todd Whitaker



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# Lead, Learn, Engage: Region 17 Leadership Conference

9:00 to 9:25	<b>Action Items for Accountability 2015 Opening Session in Main Hall</b>			
9:35 to 10:30	<b>Main Hall</b>	<b>PC Lab 302- 304</b>	<b>Lecture Hall</b>	<b>Neely</b>
	Overview of T-TESS Appraisal System	Presenting Data to Board Members and Stakeholders	Creating Real Parent Engagement in Our Schools	What Does That Grade Reflect?
10:45 to 11:30	Overview of T-TESS Appraisal System	THECB: Data Fellow	Leadership in the Modern Era of Accountability	What Does That Grade Reflect?
11:30 to 12:45 Lunch	<b>Lunch on Your Own Focus Schools Luncheon in Douglas Room for registered participants</b>			
	<b>Main Hall</b>	<b>PC Lab 302- 304</b>	<b>Lecture Hall</b>	<b>Neely</b>
12:45 to 1:35	How to Survive House Bill 5	Creating Real Parent Engagement in Our Schools	Critical Success Factors for Schools	Center Stage Live – Schmoker says...
1:45 to 2:30	Focus: Radically Improve Student Learning	TSI and College and Career Readiness...It's not just a cut score!	Critical Success Factors for Schools	Center Stage Live – Schmoker says...
2:40 to 3:00	<b>Closing General Session Door Prizes -- Main Hall</b>			

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<p><b>9:00 to 11:30</b></p>		<p style="text-align: center;"><b>August 6, 2014</b></p> <p style="text-align: center;"><b>Dr. John Draper Keynote Address – Main Hall</b></p> <p><b><i>Crucial Conversations About America’s Public Schools</i></b>-- For decades elected officials, business leaders, the general public, parents, and even school employees have been fed a steady diet of warnings about “declining schools”. Dr. John Draper steps back from the rhetoric and looks at the reality of what is really happening across America’s schools. He identifies some of the <i>Talk</i>, the <i>Truth</i>, and the <i>Crucial Conversations</i> that school leaders need to lead. Dr. Draper shares his TLC Formula that reframes the conversation to be more effective with every audience. He engages the audience to face their own “Curse of Knowledge” and stop spreading the negativity that unwittingly fuels the urban myth of failing public schools. Educators will feel supported, appreciated, and encouraged to engage in the crucial conversations required to build community support for public schools.</p>
<p><b>11:30 to 1:00</b> <b>Lunch</b></p>	<p><b>Lunch on Your Own</b></p>	
	<p><b>Main Hall</b></p>	<p><b>Lecture Hall</b></p>
<p><b>1:00 to 2:45</b></p>	<p><b>Turning Negative Heat into Positive Energy</b> Dr. John Draper</p>	<p><b>Overview of Principal Appraisal System</b> Dr. Macy Satterwhite</p>
<p><b>2:45 to 3:00</b></p>	<p><b>Closing General Session -- Door Prizes -- Main Hall</b></p>	

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## August 5<sup>th</sup> Session Descriptions

**9:00 Opening General Session**      Action Items for Accountability 2014-2015      Main Hall

### **9:35 to 10:30 Breakout Sessions**

**Overview of T-TESS Appraisal System** -- Dr. Kenneth Border, Assistant Superintendent of Shallowater ISD and Pilot T-TESS District, Jeremy Wagner, Science Teacher at Frenship ISD and Appraisal Teacher Steering Committee Member, and Larry Williams, ESC 17 Specialist for Accountability and Compliance – Main Hall

This session will introduce the new Texas Teacher Evaluation and Support System (T-TESS) appraisal system. The presenters will provide an overview of the new appraisal instrument, how it will impact districts in 2015-2016, and what districts can do to begin preparing for the implementation of T-TESS.

**Presenting Data to Board Members and Stakeholders**—Ty Duncan, ESC 17 Coordinator – PC Labs 302-304

August 8<sup>th</sup> is public release of district and campus accountability ratings. We will have a template a campus and district can use to compare regional and state STAAR scores. We will also work to simplify the Index Accountability System for all stakeholders.

**Creating Real Parent Engagement in Schools** – Francisco Rodriguez, ESC 17 Specialist – Lecture Hall

Effective two-way communication is impossible without mastering communication such as social media, print media, face-to-face, or phone calls. Participants will be presented effective communication applications through real-life everyday situations. Participants will also receive strategies to engage parents in order to strengthen partnerships. This session will provide the tools in which parents can be reached.

**What Does That Grade Reflect?** – Dr. Jerrod Pickering, Superintendent of Lorenzo ISD – Neely Room

This session will have two parts. The first part of the session will be addressing the need to rework our grading and assessment practices. The second part will cover some groundwork that needs to be addressed to begin initiating these changes at a classroom, school and district level. \*\*\*Disclaimer\*\*\* You will not leave this session with everything you need to go back and fully implement assessment for learning or standards based grading. It is a multi-year process that takes a major shift in pedagogy and educational philosophy.

### **10:45 to 11:30 Breakout Sessions**

**Overview of T-TESS Appraisal System** -- Dr. Kenneth Border, Assistant Superintendent of Shallowater ISD and Pilot T-TESS District, Jeremy Wagner, Science Teacher at Frenship ISD and Appraisal Teacher Steering Committee Member, and Larry Williams, ESC 17 Specialist for Accountability and Compliance—Main Hall

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## **THECB: Data Fellows-- Shauna Lane, ESC 17 Specialist – PC Labs 302-304**

This session will focus on a quick glimpse of and how to navigate the THECB Data Fellows site. This site contains data for the campus, district, and region that could help you make program decisions or check the pulse of current programs that impact a student's success after high school. The THECB is full of valuable data and free resources that your district or campus can explore and utilize.

## **Leadership in the Modern Age of Accountability – Jimmy Parker, Superintendent of Roosevelt ISD – Lecture Hall**

The job of the leader is constantly changing. Leaders who adapt to the changing world of accountability and assessment will be the most successful. Steering the ship in the proper direction is key in the age of 21<sup>st</sup> Century Learning.

## **What Does That Grade Reflect? – Dr. Jerrod Pickering, Superintendent of Lorenzo ISD – Neely Room**

This session will have two parts. The first part of the session will be addressing the need to rework our grading and assessment practices. The second part will cover some groundwork that needs to be addressed to begin initiating these changes at a classroom, school and district level. \*\*\*Disclaimer\*\*\* You will not leave this session with everything you need to go back and fully implement assessment for learning or standards based grading. It is a multiyear process that takes a major shift in pedagogy and educational philosophy.

## **11:30 to 12:30 Lunch on Your Own**

## **12:45 to 1:35 Breakout Sessions**

## **How to Survive House Bill 5 – Phil Warren, Superintendent of Shallowater ISD, Main Hall**

In this session participants will get an overview of how HB 5, the most recently mandated state curriculum changes, can be used to help facilitate school leaders in doing what is best for our KIDS by leading their classrooms, campuses and districts. Focus will be on the phases of change, the stages of implementation, and how sustainability through leadership can be achieved. As John Maxwell said in his book, *The 21 Irrefutable Laws of Leadership*, "Remember people don't at first follow worthy causes. They follow worthy leaders who promote worthwhile causes." This session will focus on how we as school leaders remain worthy leaders with a worthwhile cause, through the changes found in HB5.

## **Creating Real Parent Engagement in Schools – Francisco Rodriguez, ESC 17 Specialist, PC Labs 302-304**

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## **Critical Success Factors for Schools – Lisa Kersh, PSP, and Southern Bush, former Principal in Idalou ISD, and Kathleen Crooks, Principal at Brownfield ISD – Lecture Hall**

Critical Success Factors help stakeholders focus on the priorities of the organization, develop measurable goals, and create a culture of teamwork. This session will help leaders learn how to integrate these Critical Success Factors into the culture of the organization.

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## **Center Stage Live – Schmoker says... -- Tori Mitchell, ESC 17 ACE Specialist, Neely Room**

Focus campus staff on the big 3 practices from Mike Schmoker's Center Stage Live video talk.

- Guaranteed, viable curriculum
- Authentic literacy
- Instructionally sound, effective lessons implemented with fidelity

Participate in a discussion about the effective implementation of the big 3 practices.

## **1:45 to 2:30 Breakout Sessions**

### **Focus: Radically Elevate Student Learning – Ty Duncan, ESC 17 Coordinator – Main Hall**

In Mike Schmoker's latest work, *Focus: Elevating the Essentials To Radically Improve Student Learning*, he offers solutions to simply and prioritize curriculum and instruction in our schools. The work will help teachers and leaders focus on the essentials of curriculum and lessons while making them weary of silver bullets in hopes they gain the real joy and purpose of teaching and leading. .

### **TSI and College Readiness? – Shauna Lane, ESC17 Specialist – PC Labs 302-304**

Learn more about the TSI Assessment and why it is so important to students and to your school/district. This session will be brief overview of the purpose, process, and test itself and where it fits into the secondary campus education picture.

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## **2:40 to 3:00– Closing and Door Prizes in Main Hall**

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